

### StarForce ProActive for Business

Professional business software security tool for applications distributed online and in retail. StarForce ProActive for Business protects software from unauthorized or illegal use, distribution, commercial replication, private copying, reverse engineering and hacking.

StarForce ProActive for Business is recommended for protection of business applications.

StarForce ProActive for Business is easy to install online using the free Protection Studio tool.

StarForce ProActive for Business comprises a reliable software code protection technology with flexible Digital Rights Management (DRM) features enabling the implementation of the following licensing modes:

➤ **Buy only**

Protected software must be activated to run.

➤ **Trial**

Protected software can be used without activation for a certain period of time. After the trial period expires the protected software will run only if activated.

➤ **Try & Die**

Protected software can be used without activation for a certain period of time. After the trial period expires the protected software will run no longer and can't be activated.

➤ **Demo**

Best suited to freeware applications such as beta versions, promotional copies, pre-releases etc., this mode allows to limit the functionality of protected software.

➤ **Lease**

Protected software will run under a leased license for the duration of the lease term. After the lease term expires the protected software will run no longer and will request for lease renewal.

➤ **Subscription**

Protected software will run under a subscription license for the duration of the subscription term. After the subscription expires the protected software will run no longer and will request for subscription renewal.

### StarForce ProActive for Business supports the following software protection modes:

➤ **Disc Only**

Software is distributed on optical discs and will run whenever a protected disk is inserted into an optical drive. In this mode the protected software is bound to the disk it is distributed on.

➤ **Physical media + Activation**

Software is distributed using any physical media but will not run unless it is activated online. In this mode a physical medium can function as a secondary distribution tool when it is passed to new users who must activate the software for themselves or run it in trial mode prior to activation. An optional security feature allows to bind the software installer to an optical medium and the application to computer hardware configuration. This adds another layer of protection from illegal distribution to the software installer since the application will not install without a licensed installation disk in the optical drive.

➤ **Download + Activation**

Suitable for online software distribution. StarForce ProActive for Business ensures mandatory software activation by the user. Different licensing modes are supported.

## StarForce ProActive for Business features and benefits:

- **Protect your software and control its use and distribution**
- **Activate different application features based on serial number**
- **GUI customization**
- **Offline activation integration into customer's website**  
Offline activation for users without online access.
- **Customer's payment system synchronization with StarForce license management server enables full software sales automation**
- **Wide range of software licensing modes**  
Support of various sales models (Demo, Try & Buy, Try & Die, Buy Only, Subscription, Lease).
- **Accelerated release of protected software**  
Easy and comfortable software protection directly from customer's desk.
- **Change distribution policy after software release**
- **Extra protection for software distributed on optical media**
- **Regional settings**  
Ability to assign software distribution regions
- **Flexible security settings**  
Provide different levels of software binding to a user computer's hardware configuration
- **Add Activations Automatically**  
Automatically assign licenses to a serial number at given time intervals.
- **Licensed software deactivation by user**  
Enables users to port software to other computers, upgrade hardware or reinstall computer operating systems after deactivating the licensed software and reactivating it with an existing serial number. Provides ease of use and convenience to protected software users.
- **Silent activation with minimum or no user interaction**
- **Strip down protected software functionality**
- **Personal "web office" for serial number management and sales statistics tracking**
- **Protect software patches and add-ons**
- **Protect an unlimited number of executable files**
- **24/7 technical support**

To satisfy different groups of customers StarForce ProActive for Business comes in two flavors:

- **Pro**  
Fully customizable protection for all types of software
- **Elite**  
Maximum protection for all types of software

## StarForce ProActive for Business editions side by side:

	Pro	Elite
<b>Protection options</b>		
Protection level	customizable	maximum
<b>Code obfuscation</b>		
➤ Function protection (export/import)	+	+
➤ Extra protection with hidden classes	+	+
Activation of different application features according to serial number	+	+
Silent activation	+	+
GUI customization	+	+
Protection of unlimited number of files	+	+
Data files protection	+	+
Beta version and promotional copy protection	+	+
Patch and add-on protection	+	+
Hardware binding customization	+	+
StarForce SDK included	+	+
Disc binding	+	+
➤ Disc copy protection	+	+
➤ Emulation protection	+	+
<b>DRM options</b>		
Available licensing modes	Demo, Trial Mode, Try&Die, Buy Only, Subscription, Lease	Demo, Trial Mode, Try&Die, Buy Only, Subscription, Lease
<b>Licensing options and settings</b>		
➤ Serial number expiration date	+	+
➤ License start date	+	+
➤ License expiration date	+	+
➤ License duration	+	+
➤ Serial number regional settings	+	+
➤ Continuous run setting	+	+
➤ Maximum number of runs setting	+	+
Serial number blacklisting	+	+
<b>Serial number activation/generation statistics</b>		
➤ By date	+	+
➤ By title	+	+
➤ By distribution channel	+	+
➤ By serial number or batch	+	+
➤ Overall statistics	+	+
<b>Disc binding options</b>		
<b>Supported disc types</b>		
➤ CD (keyless / non-keyless)	+	+
➤ DVD (keyless / non-keyless)	+	+
➤ DVD9 (keyless / non-keyless)	+	+
➤ StarForce CD-R (keyless)	+	+
➤ StarForce DVD-R (keyless)	+	+
Recurrent disc check	+	+
<b>Application run time control</b>		
➤ By expiration date	+	+
➤ By total run time	+	+
➤ By number of application runs	+	+
<b>Additional options</b>		
Application deactivation	+*	+
Serial numbers editing	+*	+
<b>Services</b>		
<b>Protection integration by StarForce engineers</b>		
➤ With code modification by StarForce engineers	+*	+*
➤ With code modification by customer	+*	+
➤ Without code modification	+*	-
24/7 technical support	+	+
Time Limited Protection Warranty	-	+

\*Additional charges apply

**Supported files formats:**

- Standard Win 32/64 executable files
- Standard Win 32/64 dynamic link library (DLL) files
- .Net applications
- Data files if called by protected application files directly
- Flash applications (executable and data files)
- Installer applications

\* *Encrypted and/or packed executable files are not supported.*

**Supported operating systems:**

- Windows 2000
- Windows XP 32/64-bit editions
- Windows Vista 32/64-bit editions
- Windows Server 32/64-bit editions
- Windows 7 32/64-bit editions

**Supported optical storage media:**

- StarForce CD-Recordable (680 Mb capacity)
- StarForce DVD-Recordable (4490 Mb capacity)
- CD-ROM (700 Mb capacity)
- DVD-ROM-5 (4.7 Gb capacity) and DVD-ROM-9 (8.5 Gb capacity)

**StarForce ProActive for Business system requirements:**

- Internet connection (broadband recommended)
- CD-RW/DVD-RW drive
- Optical disc burning software

**For more information please contact us:****➤ StarForce Moscow HQ**

Altufevskoe shosse, 5/2  
127106 Moscow, Russia  
Tel: +7 (495) 9671451  
Fax: +7 (495) 9671452  
E-mail: sales@star-force.com  
[www.star-force.com](http://www.star-force.com)

**➤ StarForce Asia Pasific**

StarForce Technologies, Ltd. (Asia-Pacific Office)  
SI-1802, Guanhuoguoji Building No.105 Yao Jia Yuan Road,  
Chaoyang Dist., Beijing China  
Zip: 100025  
Tel.: 86-10-59623093 59623052 82856017  
Fax: 86-10-59623052  
[www.star-force.com.cn](http://www.star-force.com.cn)

**➤ StarForce America**

San Ramon, CA.  
Tel: +1-925-272-4515  
E-mail: sales@star-force.com  
[www.star-force.com](http://www.star-force.com)

**➤ StarForce France**

20, rue Malar  
F-75007 PARIS  
Tel : +33 (0)1.44.18.37.05  
Fax: +33 (0)9.56.72.07.47  
E-mail: olivier.duran@star-force.com  
[www.fr.star-force.com](http://www.fr.star-force.com)